

# Web Design Basics

## PSAM 1028 Section E—Fall 2015 Checklist

### DEADLINE

All final files are due to me by 11:59PM on Wednesday, December 16<sup>th</sup>, 2015.

### ORGANIZATION

We will be using our existing GitHub repository to submit all work (except Codecademy screenshots). All of your project and exercise files should be organized within their own folders and those folders should all be in your personal GitHub folder (“webdesignbasics\_production”).

\*\*\*Note\*\*\* If you have trouble with your GitHub, you can also submit all of your files via USB drive or Dropbox download link. However, GitHub should be your first option—please let me know by Monday 12/14 at 6pm if you are having trouble with GitHub and need to hand in work using USB or Dropbox.

Please remove any extra non-essential files that you do not want evaluated.

Use the example at the right and the checklist on page 2 to organize your GitHub folder.

### CODECADEMY SCREENSHOTS

Evidence for Codecademy tutorial progress and completion will be indicated through screenshots from your own accounts. However, these will not be included in the GitHub repository. On (or before) the last day of class, please email me your screenshots with the subject line of the email as follow: “FirstName Lastname: Codecademy”.

Consult Page 3 for details on how screenshots should be taken and named.

### EXAMPLE

Follow these folder naming and organization conventions in your GitHub folder. Remember: only lowercase, hyphens, and numbers for your file and folder names. No spaces.

```
ojus
  index.html
  css
    main.css
  projects
    01_projectname
      01_research
      02_planning
      03_final
    02_projectname
  exercises
    01-name
    02-name
    03-name
    04-name
    ...
    etc
```

Organizing files and folders inside these folders is up to your discretion and the nature of each project or exercise. Over the semester I suggested a structure to keep yourself organized, but it is by no means the only way to do things.

For projects, you will want to separate your project documentation files from your site files. I would suggest a “research folder” for initial research, a “planning” folder for your wireframes and sitemaps and a “site” folder for your code.

You will want your html project file names to be production ready and your exercise project names to be descriptive.

# Content Checklist

## Project 1: Sytle an Interview

- Part 1 Research: Goals and Audience (PDF)
- Part 2 Planning: New Goals, wireframe + Mockup (PDF)
- Part 3 Production: Finished design marked up in HTML/CSS
  - images (4 minimum)

## Project 2: Collection

- Part 1 Research: Research, Proposal, Goals, Audience, Site-map documention (PDF)
- Part 2 Planning: wireframes + mockups for both Main Page and Project Detail Pages (PDF)
- Part 3 Production: Finished design marked up in HTML/CSS

## Exercise 1: Web Designer Profile

- Posted to class wordpress under category “Web Designer Profile”

## Exercise 2: File Path Navigation

- 02a\_file-org folder containing the relevant files and folders organized and named (should be 3 folders for self-generated, random, and file nav) + relative.txt document
- 02b\_path-nav folder containing flower-relative.txt document

## Exercise 3: Reverse Engineer a Sitemap

- sitemap document (with information about the site’s goals and audience) [PDF]

## Exercise 4: Markup a Newspaper Article (Skip this, no need to turn in)

## Exercise 5: Markup Carl Dair’s Seven Principles of Typographic Contrast

- marked up HTML file

## Exercise 6: Style Carl Dair’s Seven Principles of Typographic Contrast

- Finished design marked up in HTML and CSS

## Exercise 7: Re-engineer a Site Grid

- Final document (PDF)

## Exercise 8: Floats

- HTML/CSS files for each of the separate exercises in an organized fashion
- California Case, if completed, to count in place of one reading response.

## Exercise 9: Positioning

- HTML/CSS files for each of the separate exercises in an organized fashion

## Exercise 10: Muller Brockmann Poster

- HTML/CSS files for your chosen poster (make sure to use animations or transitions)

## Exercise 11: Online Menu

- HTML/CSS files

### **Exercise 12: Responsive Carl Dair**

- Finished design marked up in HTML and CSS

### **Exercise 13: User Interaction**

- Linkable document (Google Doc, interactive PDF, etc)

### **index.html in your GitHub folder**

- Your index.html file under your folder in github should have correct links to all project and exercise HTML documents. In other words, if the final thing you needed to be a webpage using HTML and/or CSS, I want to be able to click to those webpages directly from your index page.

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### **Reading Responses**

- 5 Responses (either written or visual) posted to the class wordpress and categorized according to the week it corresponded to.

## Codecademy Tutorials

### TUTORIALS

You will need to complete the following tutorials on Codecademy:

HTML & CSS [100%]

## Screenshot Essentials

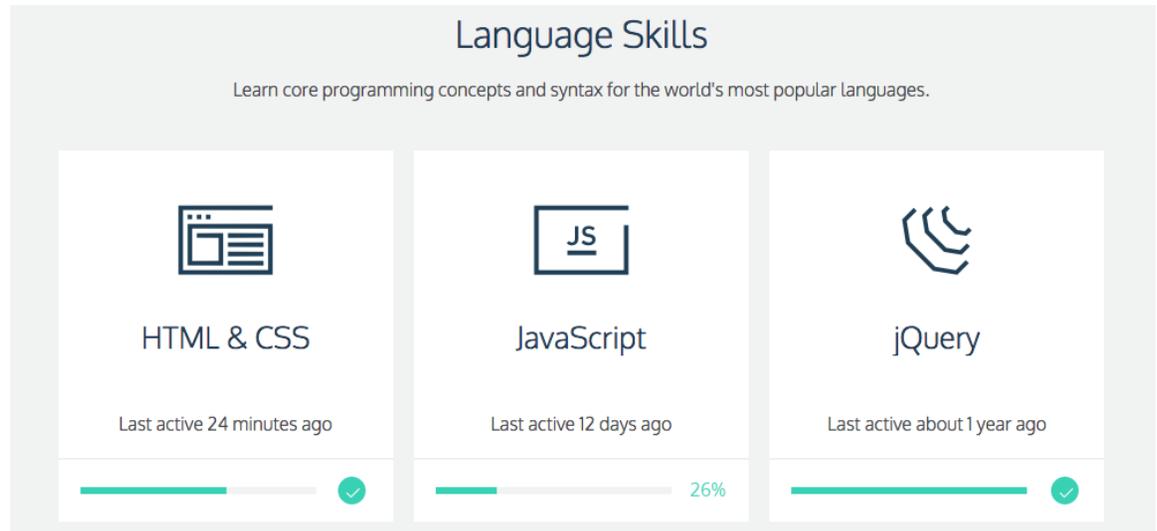
### SCREENSHOT NAMING FORMAT

Please screenshot your web browser to track your progress on Codecademy (press CMD + shift + 4 or CMD + shift + 3 on a Mac).

**Your screenshots must show your account info and must follow this naming convention to be counted:**

FirstName LastName + Default file name + png

Type your name at the beginning of the filename leaving the default file information for the screenshot intact.



**Your user avatar and "Finished" box should be visible:**

